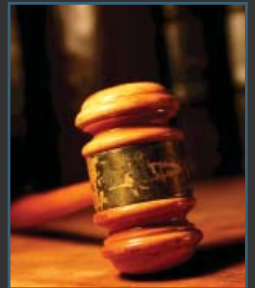
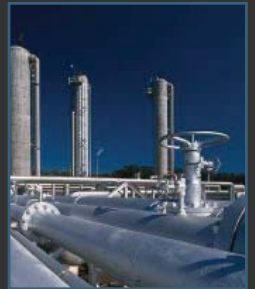
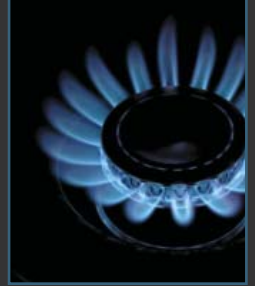


# Need a Speaker for Your Meeting?

Ziff Energy Group is one of North America's oldest and leading energy consulting firms, offering presentations to professional associations on a wide variety of energy topics.

- ✓ Changing Industry Structure
- ✓ Finding & Development Costs
- ✓ Gas Price Dynamics
- ✓ Reducing Field Operating Costs
- ✓ Gas Storage & Transportation
- ✓ Forecasts of Natural Gas Supply
- ✓ Producer Economics
- ✓ Corporate Industry Trend Analysis
- ✓ Deepwater Development
- ✓ Market Outlooks & Trends





### **Paul Ziff, CEO**

Paul is a leading consultant to the oil and natural gas industry and a specialist on natural gas industry strategies and corporate performance of the Canadian producing industry. He has conceived and directed a wide range of top class studies in the areas of both corporate performance and gas issues such as Canadian Deliverability.



### **Juan Carlos Alba, Vice President, International E&P**

Juan Carlos is an energy and international business development specialist with 15+ years of experience in Latin America. He has participated in several Latin American oil and gas Engineering Procurement and Construction projects including pipelines, compressor stations, production, and processing facilities.



### **Richard Tucker, Vice President Marketing & Client Relations**

Richard is responsible for marketing of Ziff Energy's E&P Services in the U.S. and international (outside South America). He has 30 years experience providing consulting services to the energy industry, both upstream and downstream.



### **W.P. (Bill) Gwozd, P.Eng, Vice President, Gas Services**

Bill is responsible for customized consulting projects pertaining to gas supply, demand, storage, transportation, and pricing. With over three decades of experience, he leads Ziff Energy's North American natural gas retainer service, Canadian finding and development studies, and regional multi-client assessments.



### **Simon Mauger, P.Geol., Director, Gas Supply & Economics**

Simon has three decades of experience in the upstream oil and gas industry as an exploration and development geologist in the Western Canadian Sedimentary Basin and other locations.



### **Edward Kallio, Director, Gas Consulting**

Ed has over a quarter century of gas industry experience in trading, marketing, portfolio management, supply, forecasting and policy analysis in the private and public sectors. He has advised clients with respect to natural gas and electricity supply transactions and hedging programs.



### **Cameron Gingrich, B.Sc., B.A., Senior Manager, Gas Services**

Cameron has a decade of natural gas experience at Ziff Energy. Primarily responsible for analytical support and in-depth customized data analysis, trending, and modeling for the Gas Services team, Mr. Gingrich brings a wealth of insight, creativity, and economic knowledge.

**To arrange a Speaker, please Contact:**

Jenny Jackson, Marketing Coordinator  
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# Get the **Facts** on E&P and Natural Gas

Ziff Energy Group is pleased to offer our Speaker's Bureau, which enables professional organizations and associations the opportunity to invite our leading specialists to speak at various meetings, conferences, and events.

## Sample presentations include:

- "Gas Supply Outlook"
- "Gas in Canada Today: Major Challenges"
- "Exploring Canada's Shale Gas Development Potential and Role in NA Supply Picture"
- "Prices, Demand Trends, & Storage"
- "Costs for Oil & Gas in Western Canada"
- "North American Supply/Demand Outlook"
- "Benchmarking Operating Efficiency to Enhance Production from Mature Fields"
- "Full Cycle Costs & Optimization"
- "Finding & Development Costs: The Big Picture"
- "Western Canada Reserves & Gas Production 10 Year Outlook"
- "Industry & Price Perspective Fundamentals of A&D"
- "Lessons & Opportunities in Benchmarking Deepwater Operations Performance"

Here is a list of a few organizations and associations for which we have recently delivered timely and informative speeches:

- Access Gas Services
- American Coal Council
- Calgary Petroleum Club
- CADE (Canadian Association of Drilling Engineers)
- CERl (Canadian Energy Research Inst.)
- CGA (Canadian Gas Association)
- Canadian Heavy Oil Association (CHOA)
- The Canadian Institute
- Canadian International Petroleum (CIPC)
- Canadian Petroleum Tax Association
- Canadian Society of Petroleum Geologists (CSPG)
- Canadian Well Logging Society (CWLS)
- COGA (Colorado Oil & Gas Association)
- Economics Society of Calgary
- GPA (Gas Processors Association)
- Gulf Publishing Company
- ICE (as part of Global Petroleum Show)
- IPAMS (Independent Petroleum Association of Mountain States)
- Industrial Gas Users Association
- Louisiana State University Summit
- MEDA (Missouri Energy Development Association)
- NAPIA (National Association of Petroleum Investment Analysts)
- NOIA (National Ocean Industries Association)
- PJVA (Petroleum Joint Venture Association)
- Petroleum Society of CIM
- Society of Petroleum Engineers (SPE) (Houston/Gulf Coast, Permian)
- SGA (Southern Gas Association)
- Woodrow Wilson International Centre (Washington)
- World Energy Council - N. America
- World Petroleum Congress (16th, 17th, and 18th)

Ziff Energy Group is one of the largest North American energy consulting firms specializing in the natural gas industry. Our firm undertakes North American and international assignments from our offices in Calgary and Houston. We are the leader in the US, Canada, and around the world for upstream performance analysis of the oil and natural gas industry, having conducted over 165+ benchmark studies for E&P companies and governments in a dozen countries. Ziff Energy offers its expertise on a wider platform through our Speaker's Bureau. Ziff Energy provides consulting services and research on natural gas issues on supply, markets, transportation, storage, regulatory issues, and price dynamics.

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